

Art Alley Policy

Exhibit space in Art Alley, located on the Second Floor of the Student Center, will be open to all students, faculty, staff alumni, community members and other visiting artists according to the following conditions as created by the Student Programming Council Visual Arts Committee. The Visual Arts Committee selects, schedules, monitors and coordinates Art Alley.

Mission Statement

To provide exhibition space in order to broaden the availability and appreciation of the excellence, diversity and vitality of the arts.

In implementing its mission, the Student Programming Council Visual Arts Committee must insure the preservation of artistic freedom, therefore it must not, under any circumstances, impose a single standard or attempt to direct artistic content. (Adapted from the National Endowment for the Arts Statement of Mission.)

Selection Process

All exhibition proposals must be turned in to the Student Programming Council Visual Arts Committee for consideration. Exhibit proposal forms are available in the Student Programming Council (SPC) Office, located on the 3rd Floor of the Student Center, or on the SPC website, www.spc4fun.com. Office hours are Monday through Friday from 8:00 a.m. to 4:30 p.m.

Selection will be done by done by the SPC Visual Arts Committee based on exhibition proposals, slides of the artist's work and the following criteria:

- aesthetic value;
- originality of concept;
- technical proficiency;
- variety of media and message.

The intent of the artwork exhibited may be cultural, historical, informational, interactive, philosophical, political or social in nature. This area is viewed by students, faculty, staff and the general public. Any artist submitting a proposal needs to take this into consideration.

The scheduling of selected exhibits will be done by the SPC Visual Arts Committee. The committee will try to accommodate the demands of the artist's schedule, the schedule of Art Alley, including special events (such as Black History Month, the Undergraduate Art Show, the Purchase Awards, etc.) and the academic calendar. It is the goal of the Visual Arts Committee to implement an average length of two to three weeks for each exhibition.

To exhibit, all artist must complete and sign the Art Alley Exhibition Agreement, along with the current director of the Visual Arts Committee. Exhibits must stay

within all fire, safety, and building codes. They must also fit within the display case dimensions:

	Display Case A	Display Case B	Display Case C
Length	18' 8 ½	18' 7	18' 7
Height	7' 11	7' 11	7' 11
Depth	3' 8	3' 8	3' 8
Door Opening	9'	9'	9'
Floor to track lights	6' 8	6' 8	6' 8

Liability and Insurance

The Art Alley display cases are equipped with security locks and will provide a means of protection and care of the exhibitor's display. Beyond this, the Student Center, its staff, and the Student Programming Council, either separately or collectively, cannot be held liable or responsible for the loss of or damage to any of the exhibitor's materials and/or equipment on display. The Student Center, its staff and the Student Programming Council will not be responsible for any injury or damage that may arise to the exhibits, exhibitors or viewers. They will not be responsible for loss or damage to any items on display— either while inside the display cases, in transit, during loading or during the installation of the exhibit.

Exhibitors who desire to carry insurance on their exhibits must place it at their own expense. The Visual Arts Committee will do its best to insure the safety of an exhibit.

Sales

If art pieces are for sale, the name of the artist and phone number may be included at the bottom of the artist's statement. No pricing of exhibit pieces will be allowed.

Receptions

Due to limited funds, the SPC Visual Arts Committee will only provide receptions for major show (such as the Undergraduate Art Show and the Purchase Awards Show) or as agreed upon in co-sponsored programs.

Artists may choose to hold their own reception, at their expense, with the help and approval of the SPC Visual Arts Committee. These receptions must fit within the University

and Student Center policies (including food catering from the Student Center Dining Services and Scheduling procedure.)

Artist's Statement

The artist will supply a statement of intent for his/her exhibit that will be hung outside of the display cases of Art Alley. The statement should explain the philosophy or reason behind his/her display. It should not be a description of the art itself. This statement must be sent to the SPC Visual Arts Committee at least two weeks prior to the exhibit date.

Installation and Maintenance

Unless otherwise specified, the artist is responsible for the transportation and installation of the artwork. Artists are advised to visit Art Alley in advance and devise an installation plan. The Visual Arts Committee provides normal furniture and hardware needs for installation—nails, pedestals, hammers, etc. An artist may also supply his/her own supplies. An SPC Visual Arts Committee member will be present to assist the artist with the installation. The date of installation will be worked out between the artist and the committee depending upon the dates of the exhibit.

The exhibit will be removed on a date agreed upon by the committee and the artist, again depending upon the dates of the exhibit. The removal will be immediately following the exhibit closing. The artist is responsible for the removal of his/her exhibit. An SPC Visual Arts Committee member will be present at this time also for assistance.

All artwork must be ready to hang (it should be dry with hardware intact for hanging.) If must also include tags with the name of the piece either on the back or front.

Cancellations/Rescheduling/Appeals

The Student Programming Council reserves the right to cancel or reschedule the exhibition at anytime if it deems such action to be necessary or appropriate. SPC also reserves the right to deny the display of any particular piece of artwork or exhibition.

The appeals are as follows with no exceptions:

1. Any artist who has been permitted to display an exhibit in Art Alley and feels that their work has been altered, changed or censored in any way may write a statement in regards to this, stating what has been altered, changed or censored and submit it to the SPC Visual Arts Committee.
2. The SPC Visual Arts Committee will meet and review the exhibit in question and the artist statement. Also, at this time, the artist will have a chance to answer any questions or make any comments on the exhibit.
3. The SPC Visual Arts Committee will decide with a majority vote on what they think should be done about the exhibit or piece of the exhibit and give the results to the artist.

4. If the artist is not satisfied with the decision he/she may follow the same procedure at the next level. The next level is a committee appointed by the Student Center Board. Again the artist will get a chance to comment on and answer questions regarding the exhibit. The Director of Visual Arts will submit a statement on the committee decision and will also be at the meeting to make comments and answer questions.

5. The appointed committee will then meet and make a decision with a majority vote on the exhibit and report their decision to the artist and to the Director of Visual Arts.

6. If the artist is not satisfied with the verdict, then he or she may follow the appeals process to the final level which is the Director of Student Center.

The appeals process also applies to any viewer who finds the art displayed in Art Alley to be questionable in nature and manner. The viewer will, as well as the artist, write a statement on the questionable material and again follow the chain of appeals committees.

Art Pickup

If art is not picked up within one week of the removal date, or arrangements are not made for the return of the artwork with the SPC Visual Arts Committee, this artwork becomes the property of the SPC Visual Arts Committee.

All questions and/or comments must be brought to the SPC Visual Arts Committee, located on the 3rd Floor of the Student Center. The office is open from 8:00a.m. to 4:30p.m., Monday through Friday or call 536-3393.

ART ALLEY EXHIBITION AGREEMENT

Exhibit Title: _____

Set Up Date and Time: _____

Removal Date and Time: _____ by artist and SPC

Artist: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

As an artist displaying my work in Art Alley, or as the representative of a group of artists, I have hereby read the above policy regulations and I understand both my duty and the duty of the Visual Arts Committee during the time of my exhibit.

Please submit a brief summary of your artist statement (including media) to be placed in Art Alley for the public to read. It should be submitted at least one week prior to the display. This statement should be type written and no longer than one page in length.

Artist's Signature

Date

Visual Arts Director

Date