

**Student Programming Council**  
**Director of Special Events**  
**Position Description**

The SPC Director of Special Events is responsible and accountable to the Student Programming Council Board of Directors for developing a well-balanced and successful program of all campus special events suited to the needs and interests of the entire SIUC student body. These events should be delivered at an affordable cost to the students and include Saluki Family Weekend, cultural/recreational and educational trips, novelty activities, corporate sponsored programs and other special events. The SPC Director of Special Events also serves on the SIUC Saluki Family Weekend/ Homecoming Coordinating Committee as an official SPC representative.

**Board of Directors Requirements**

1. Prepare and present all official committee business for approval by SPC Board of Directors.
2. Keep SPC Board of Directors and Student Engagement staff informed of all committee decisions, programs and activities.
3. Schedule, post and maintain a minimum of 6 office hours per week within regular business hours during fall and spring semesters.
4. Attend and participate in all SPC Board of Director required meetings, programs and events.
5. Support and represent all activities, decisions and personnel of the Student Programming Council.
6. Maintain regular/daily contact during breaks, with OSE staff and SPC Executive Director to manage committee business, programs and events.
7. Develop a working knowledge of and operate within the rules, policies and procedures of the Student Programming Council and Southern Illinois University Carbondale
8. Develop and submit the proposed committee budget for the upcoming fiscal year for approval by the SPC Board of Directors.
9. Schedule time for training and facilitate the orderly transfer of power with the Director-Elect.
10. Represent the best interests of the students and vote on all business before the SPC Board of Directors.
11. Perform other related duties as required by the SPC Board of Directors.

**Committee Director Requirements**

1. Recruit and retain the required number of committee members needed to conduct business.
2. Schedule, post and chair weekly committee meetings during fall and spring semesters.
3. Keep committee members informed and involved in all committee business and decisions.
4. Delegate responsibilities to and supervise all activities of committee members.
5. Maintain the committee membership list and submit it to the Vice Executive Director as required.
6. Serve as official scheduling officer for all committee programs, events and meetings.
7. Manage the committee operating budget as approved by the SPC Board of Directors
8. Organize and maintain the committee office space, files, resources and equipment.

## **Programming Requirements**

1. Establish and coordinate a well-balanced program reflecting the needs and interests of the entire SIU Carbondale student body.
2. Plan and produce all committee programs and events in an effective and timely manner.
3. Develop and submit written evaluations of all committee program and events in a timely manner.
4. Seek out and secure co-sponsorships with student organizations, campus departments, community organizations and businesses.
5. Develop and implement effective promotional strategies for all committee programs and events.
6. Develop and maintain effective working relationships with the City of Carbondale, Campus Security, local community groups and businesses, SIU Alumni Association, Saluki Athletics, SIU Arena, Plant and Service Operations, University News Service, Student Development, Student Center and members of the local media.
7. Supervise all day of show activities as required to produce successful programs and events.
8. Develop and implement surveys of to determine the programming needs and desires of the students.
9. Develop understanding of current trends in the entertainment industry and conduct research necessary to determine potential and appropriate acts.
10. Negotiate with performers and/or their agents, the best possible performance dates and prices.
11. Attend all meetings of and represent the interest of SPC to the SIUC Saluki Family Weekend/ Homecoming Coordinating Committee.

## **Director-Elect Requirements**

1. Schedule, post and maintain a minimum of 3 office hours per week within regular business hours while serving as Director-Elect.
2. Attend and participate in all required Director-Elect meetings, events, and training programs.
3. Attend and participate in as many SPC committee meetings and programs as possible.
4. Coordinate hands-on training and the orderly transfer of power with the current SPC Director of Marketing.
5. Meet with your Graduate advisor and the current director weekly.

## **Eligibility Requirements**

1. Must be enrolled for a minimum of 6 credit hours as an undergraduate or 3 credit hours as a graduate at SIUC
2. Must have and maintain an overall grade point average of 2.30 or higher as an undergraduate and an overall grade point average of 3.25 as a graduate student as well as in good standing both academically and disciplinary at SIUC.
3. Should have some direct experience with programming and knowledge of area resources.
4. Must have the ability to motivate and work with students, other SPC directors and university staff.